



THE STORIES OF MANITOBA BUSINESS

Manitoba Inc. Magazine is Manitoba's best business magazine.

Our readers are the business executives, business owners, senior leaders, managers, entrepreneurs, government officials and decision-makers in Manitoba.

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or info@manitoba-inc.ca**



THE STORIES OF MANITOBA BUSINESS

Big things are happening in Manitoba business and Manitoba Inc. magazine is here to keep the province's business leaders, entrepreneurs and decision makers informed, engaged and ready for whatever comes their way.

Manitoba Inc. is the province's newest and best business magazine—with the headlines, analysis and stories that matter to Manitoba's business and industry.

Our readers are the C-suite executives, business owners, senior leaders, managers, entrepreneurs, government officials, risk-takers and decision makers in Manitoba, plus leading contacts across Canada.

Our readership is a market that you don't want to miss.

Available in print and always online at manitoba-inc.ca, Manitoba Inc. gets your message to a lucrative, engaged market that wants to do business.

TWO MARKETS

Business to Business (B2B) – Manitoba Inc. readers make decisions about everything their business needs — technology, talent, event and meeting venues, marketing services, top-notch distribution, quality supply chains, travel vendors, office supplies, commercial real estate, equipment, trade shows, benefit programs, planned giving, vehicles and more.

Business to Consumer (B2C) – Manitoba Inc. readers are consumers with higher incomes. They are interested in retirement and investment portfolios; travel (especially during the winter); higher-end homes and vehicles; and vacation properties. They enjoy dining out, attending sporting, entertainment and other events and convenient, quality shopping for family members, friends and themselves. They are driving the economy in more ways than one.

Beyond the many opportunities from our lucrative readership, Manitoba Inc. is also the perfect vehicle to build brand awareness and recognition. We can raise your organization's profile both in Manitoba and well beyond its borders.



2026 *Manitoba Inc.* Editorial Calendar

ISSUE	DISTRIBUTION DATE	AD CLOSE	AD MAT DUE
SPRING 2026	MARCH 21	FEBRUARY 27	MARCH 9
SUMMER 2026	JUNE 26	JUNE 8	JUNE 15
FALL 2026	SEPTEMBER 30	SEPTEMBER 11	SEPTEMBER 18
WINTER	DECEMBER 14	NOVEMBER 27	DECEMBER 4

PRINT ISSUE RATE CARD

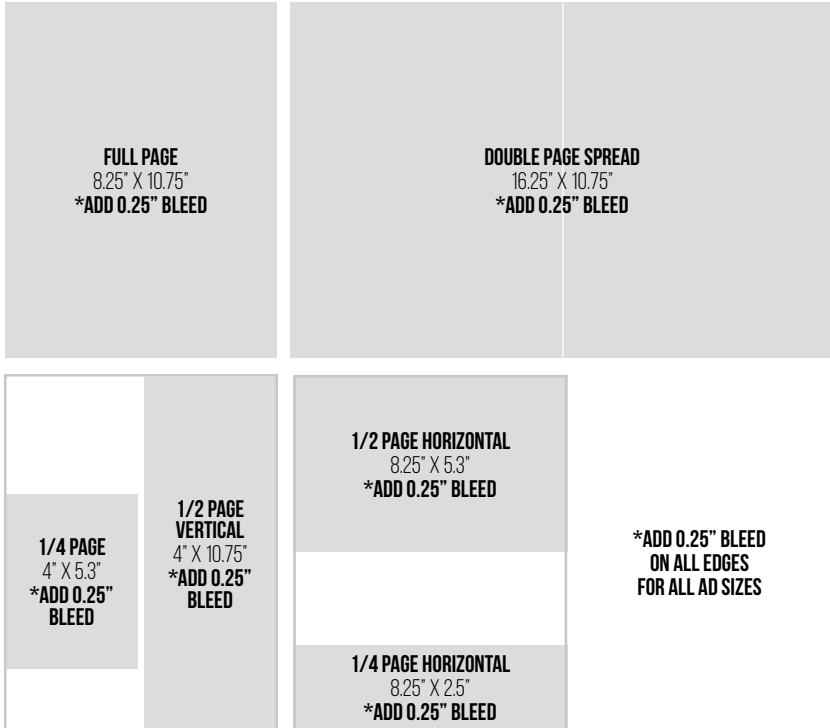
AD SIZE/POSITION	1X	4X
FRONT COVER (includes 5-page spread with photography and writing services)	\$17,900	N/A
INSIDE FRONT COVER	\$5,125	\$16,000
DOUBLE PAGE SPREAD	\$6,150	\$19,650
1 PAGE AD	\$3,600	\$11,650
1/2 PAGE AD	\$2,400	\$7,700
1/4 PAGE AD	\$1,400	\$4,450
2-PAGE BUSINESS PROFILE (SPONSORED CONTENT) OR "EXPERT INSIGHT" (includes photography and writing services)	\$6,150	\$19,650
INSIDE BACK COVER	\$5,100	\$16,000
BACK COVER	\$6,150	\$19,650

DIGITAL ADVERTISING RATE CARD

DISTRIBUTION	TIER 1	TIER 2	TIER 3
PRICE	\$2,000/MONTH	\$1,000/MONTH	\$500/MONTH
PACKAGE INCLUDES:			
TOP OF PAGE AD			
SIDEBAR ADS			
IN ARTICLE ADS			

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PRINT SPECIFICATION



DIGITAL SPECIFICATION



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ADVERTISING GUIDELINES

- For ads requiring layout, please provide a mock-up of the ad, logos, imagery (if required) and ad copy. Ad design services are provided at \$75/hr and revisions are limited to two (2) proofs (one proof to identify changes and a second proof for finalizing design and copy). For additional proofs or extensive design changes, the hourly rate will be charged accordingly.
- For sponsored content, professional writing, photography and design services are included in the rate.
- Cover space and special positions are available on a first come, first served basis. For guaranteed special positions outside of cover (front and back) and inside covers (front and back), a 10% premium is charged. All special positions are four colour and no cancellation is allowed.

All advertising is subject to review and approval by *MB Ink Publishing Ltd.* editorial staff. The publisher reserves the right to reject any advertising that does not conform to MB Ink Publishing Ltd.'s goals and mission and to omit, limit or edit the copy or size of an advertisement which in the publisher's opinion is unacceptable. The advertiser agrees that MB Ink Publishing Ltd. shall not be liable for damages arising out of errors in, or omissions of, an advertisement beyond the amount charged for the space occupied or to be occupied by that advertisement, whether such error or omission is due to negligence by *MB Ink Publishing Ltd.* or otherwise. *MB Ink Publishing Ltd.* will not be responsible for more than one incorrect insertion or for errors appearing in advertisements, sponsored content, or 'Expert Insight' pieces that have been submitted by content providers. Cancellations, changes of insertion dates and/or corrections must conform to published deadlines. Cancellations will be accepted only up to the deadline for space insertion. Frequency contracts and agreements cancelled before completion will be prorated at the earned rate. The advertiser and/or their agency assume and agree to pay the charges for advertising published at their direction. Insertion orders and/or contracts are due on or before the advertising deadlines. All verbal instructions regarding contracts, insertions, or changes of any kind must be confirmed in writing by the advertiser. Acceptance of advertising by *MB Ink Publishing Ltd.* does not indicate or imply endorsement. Billing and tear sheets will be sent upon publication of the advertisement.